

Mission Statement: To promote and support breastfeeding as the norm for moms and babies in New Hanover, Pender, and Brunswick counties.

Leader	Topic of Discussion	Important Highlights	Next Actions /notes:
Norma	1. Welcome and Introductions	<ul style="list-style-type: none"> Reading Mission Statement Introductions: 	At meeting: Sarah Stephens, Belinda Phillips, Lindsey Reeves, Stephanie Taylor, Serena Gardner, Melanie Boullion, Brooke Rhyne, Machel Williams, Kirsten Frank, Melissa Flynn, Norma Escobar
Kirsten	2. Treasury report	<ul style="list-style-type: none"> Balance: 	\$1579.08 (Tri-Co) \$3630.99 (Port City Breastfeeding Project)
Jess/ Lindsey/ Machelle	3. Port City BF Project update	<ul style="list-style-type: none"> Community Meeting update Financial update (see treasury report) WBW plans Lift every baby Check out the new website! 	<p>Community meeting held this week.</p> <ul style="list-style-type: none"> Big Latch On August 5th Hugh McRae Park reserved Lindsey Fort to photograph (has been asked) “Lift Every Baby” Stephany and Rachael will be organizing – Greenfield lake – date TBD end of August Communicating with Your Children event – over two days September 16-17 tentative- Pricing will be reduced Pumpkin carving? Miracle Milk Stoll – also in the works for the fall Candace has shirts left over Alicia Juniku working on photo shoot dates (spring and fall) waiting on location <p>Future meetings via Go-To meeting – April 19th 6:45 Facebook event for more information</p> <p>Check https://portcitybreastfeedingproject.org/ To make sure your information is updated and accurate This is one-stop shop for breastfeeding resources in the community.</p>
Norma	4. NCLCA Conference	<ul style="list-style-type: none"> Recruit help with marketing Get someone to be in charge of milk samples Recruit help with name tags (Stephanie to help week prior) Pass out fliers Science Fair topics – last call! 	<p>Jess was creating a meme</p> <p>Machelle to send board idea to Norma for inclusion in Lactation Science Fair</p> <p>Norma to email SEAHEC about doing a blanket email next week</p> <p>Belinda will share with Novant</p> <p>Kirsten to send link Plain text description for PDRD listserv</p> <p>Machelle will distribute through PCBP facebook</p> <p>Stephany to help Norma in the office week of May 15-19</p>
Machelle	5. NHRMC update	<ul style="list-style-type: none"> Staffing Other news 	<p>Sharon is out on maternity leave</p> <p>Evening is short staffed</p> <p>Machelle helping out in the evenings now</p> <p>Weekend support group going well – last meeting 12-15</p> <p>Weekday support meetings drawing 30+</p> <p>Discussed adding another meeting</p>

			Science board for Baby Friendly initiative training for nurses Peer Counselors... needed especially Spanish speakers and minority (Training in May at SmartStart)
Belinda	6. Novant update	<ul style="list-style-type: none"> Baby Friendly process 	Moving through Phase 3 Nurses completing education by April 1 st for 20-hour course Will be buying formula starting April 1 Noticing improvements on the floor! Challenge – getting hearing tests done in room Pacifiers go away April 1 (moms can bring their own) Official audits start April 1 Skills fair May?
Any	7. Community News/upcoming events	<ul style="list-style-type: none"> “The Big Let Down” speaker in Fayetteville April 7th Kimberly Seals Allers * BF and Feminism March 22-24 (Melanie and Serena attending) Triangle BF Alliance April 20 USLCA – May 4-6 San Antonio TX ILCA Toronto – July 19-22 14-16 CERPS available to members of NAPPLSC for the price of membership (\$35) 	<p>Big let down registration: http://tinyurl.com/TheBigLetdownEvent</p> <p>Triangle Breastfeeding Alliance registration open: http://www.nctba.org/?p=6061</p> <p>Webinars available through: http://www.nappls.org/Webinars</p> <p>WIC is going to EBT in October!</p> <p>Brunswick is planning a “Latch On” celebration as well! Possible date August 4</p> <p>April 29th Brunswick Baby Shower – Mulberry Park in Shalotte Video posted on the Tri-Co Facebook page Looking for LLL involvement Health Department Douglas will be there</p>
Lindsey	8. October Meeting	<ul style="list-style-type: none"> Do we want to plan for a speaker? Lindsey possibility 	August meeting will be a social – breakfast!! October will have a speaker – Lindsey - tentative
ALL	9. 2017 Meeting Dates	<p>May 4 August 3 October 12</p>	Tentative dates set – Mark your calendar: Next meeting is May 4 th at the New Hanover County Health Department

Submitted by Norma Escobar