

May 4, 2017

New Hanover County Health Department
 Meeting Minutes

Mission Statement: To promote and support breastfeeding as the norm for moms and babies in New Hanover, Pender, and Brunswick counties.

| Leader | Topic of Discussion | Important Highlights | Next Actions /notes: |
|-----------|--------------------------------|---|---|
| Norma | 1. Welcome and Introductions | <ul style="list-style-type: none"> Reading Mission Statement Introductions: | At meeting: Cynthia Boulay, Lucy Pekatos, Julia Pindell, Megan Nadeau, Audrey Hammonds, Rachael Birkenhauer, Stephanie Taylor, Brooke Rhyne, Kirsten Frank, Natalie Altman, Norma Escobar |
| Kirsten | 2. Treasury report | <ul style="list-style-type: none"> Balance: \$1465.68 plus Port City's amount Canvases donated to Brunswick and New Hanover, at least one more needed | Cynthia to look into third canvas for options – Kirsten to send file to Cynthia. |
| | 3. Port City BF Project update | <ul style="list-style-type: none"> Lift every baby – 8/26 Big Latch-On – 8/ Check out the new website! | <p>.Lift every baby event August 26 at 2:30 pm has to be moved from Greenfield lake due to construction – Steph to find a new location. Steph T. has made contact with radio station and NAACP for outreach. Also has recruited two photographers and is reaching out to other women in the community</p> <p>Make sure your information is correct on the Port City BF project website.</p> |
| Rachael B | 4. Volunteer Opportunity | <ul style="list-style-type: none"> Humanity Now Project | <p>Lucy Pekatos going to Greece and will be our “eyes and ears”</p> <p>Contact Rachael Birkenhauer 614-717-8487 if you want to be a part of the effort to collect supplies needed or hold a fundraiser. Items mentioned as needs are slings, money, BF clothing, vitamins. More research is needed. Some bras were already donated by the Bump and Beyond for the contact to take back next week.</p> <p>Tigers movie could possibly be a fund raiser – Audrey and Norma to look into logistics and see about working with UNCW</p> |
| Norma | 5. NCLCA Conference | <ul style="list-style-type: none"> Recruit help with marketing Volunteers needed Get someone to be in charge of milk samples Recruit help with name tags (Stephanie to help week prior) Pass out fliers Science Fair topics – share list #LCproblems | <p>Volunteers needed: Registration: 2-3 for sign in 4-8 for Practice Pearls round up – Both days Brooke in charge of registration on Monday May 22 at 7:30 (Belinda, Cynthia, Norma, Charlene, Heather, Rachael - will help Sunday night)</p> <p>Food: 2-3 to pick up food, set up and clean up (Still needed!)</p> <p>Norma to send Kirsten the requisition form to fill out to pay for food</p> <p>Steph Taylor to help Norma in the office with Name tags, signs, handouts</p> |

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| | | | <p>Everyone – please submit your #LCproblems to Audrey at ahammonds@nhcgov.com or on the event facebook event page</p> <p>Norma needs a BELL for this event to help transition people room to room – Brooke will look</p> |
| Heather via email | 6. NHRMC update | <ul style="list-style-type: none"> • Staffing • Other news | <p>Our Baby Friendly Data continues to track upwards. Our S2S rates have been in the 80s for the last few months. Our exclusivity rates remain in the 50-60s and for those who intended we remain in the low 70s We have updated our epic charting to better capture our data and it is much more user friendly. We are looking forward to the Lactation Team becoming a department of it's own sometime this year</p> |
| Brooke | 7. Novant update | <ul style="list-style-type: none"> • Baby Friendly process | <p>Skills fair planned for June/July No more pacifiers = higher BF rates</p> |
| Any | 8. Community News/upcoming events | <ul style="list-style-type: none"> • Costco nursing in public incident • Patient Family Advisory Council – Rachael Levin in charge • Postpartum Support International now has an official representative – Lolita Bryant • “Climb out of darkness” event to support postpartum women will take place June 24 • Homemade formula is being suggested on online forums • | <p>Discussed nursing in public incident and what has been done to address the situation. Response from the company appears to have been swift and appropriate.</p> <p>Next Postpartum support professional meeting is May 17 at 3:00 TFW at the New Hanover county Health Department See https://www.crowdrise.com/Megan-Schlude https://www.facebook.com/ClimbILMNC/ A resource list is in the works for this.</p> <p>Please don't recommend homemade as a professional – the potential for harm is grave.</p> <p>Display case at the library downtown Wilmington has been reserved for August VOLUNTEER needed to set up the display (Norma has items to display)</p> |
| ALL | 9. 2017 Meeting Dates | <p>August 3 October 12</p> | <p>Mark your calendar: Next meeting is August 3rd at the New Hanover County Health Department – Bring a brunch dish to pass</p> |

Submitted by Norma Escobar 5/5/17

LACTATION SCIENCE FAIR TOPICS

- Quantitative Sensory Testing (QST) in Lactation
- Ready Set Baby Materials
- AAP New Safe Sleep Recommendations
- Queen City Cocoa B.E.A.N.S.: A Non-profit Sponsored Organization in Charlotte, NC
- Twiddle Me Not: Creating Nursing Necklaces & Conversation to help the Breastfeeding Dyad
- Effect of Holder Pasteurization and Retort Processing on Nutritional and Bioactive Components of Human Milk
- Biological Nurturing - Laid Back Breastfeeding Research
- The Hormone Web, an educational activity
- Breastmilk keepsakes and healing grief
- Descriptive Study of IBCLC access at NC WIC agencies
- PERSPECTIVES ON INFANT FEEDING BELIEFS, ATTITUDES, AND PRACTICES OF HISPANIC MOTHERS ENROLLED IN WIC: IMPLICATIONS FOR BREASTFEEDING PEER COUNSELING
- Breastfeeding Education Activities for K-12
- Using the Martinelli screening tool to assess infant lingual frenulum
- Curbside Review of the Edinburgh Postnatal Depression Screening (EPDS).
- Carolina MOMs Medical Students Offering Maternal Support
- Supporting Breastfeeding Families: A Guide for Early Care and Education Providers
- CGBI Infant postnatal unit side-car bassinet and 4th Trimester Project
- Investigation of Bacteria in Expressed Human Milk
- When and How to Use a Creamatocrit Machine
- Feed the Cream: Optimizing weight gain in VLBW Infants using Mothers Own Hindmilk as an Adjunct to Standard Fortification Strategies
- Storage of Human Milk
- How can Peer Counselors Promote Breastfeeding?
- Babywearing as a tool for facilitating the breastfeeding relationship [maybe - do we have a COI form for Courtney Gomez? None ever came through me]