



August 2, 2018 at 8:30 am  
 SEAHEC - 2511 Delaney Ave.  
 Wilmington, NC 28403  
 Minutes

**Mission Statement: To promote and support breastfeeding as the norm for moms and babies in New Hanover, Pender, and Brunswick counties.**

| Leader               | Topic of Discussion                    | Important Highlights  | notes:  |
|----------------------|--|---|---|
| Norma/<br>Lindsey    | 1.<br><br>Welcome and Introductions    | <ul style="list-style-type: none"> <li>•</li> <li>•</li> <li>• Reading Mission Statement Introductions:</li> </ul>  | Kristy Harley, Olivia Rice, Kirsten Frank, Belinda Phillips, Rachel Birkenhauer, Linsey Reeves, Colette Waddill, Heather Renye, Samantha Bunge, Adam Weinberg, Melanie Boullion, Norma Escobar, Eva Valle, Ashley Scarlett, Erin Escobar, Sarah Veit, Megan Guthman, Natalie Ward, Stephanie Luther, Kimberly Gazca, Ermilia Stoops, Cynthia Boulay   |
| Natalie              | 2.<br><br>Guest Speaker                | <ul style="list-style-type: none"> <li>•</li> <li>•</li> </ul> <p>Local dentist performing revisions Dr. Weinberg Resource list on various providers in the community given out to attendees.</p>   | Adam Weinberg explained how he decides on who gets a tongue/lip tie revision in his office. They do same day procedures after taking a history and doing a lap exam. He uses a diode laser (no anesthesia) and has a protocol for post-surgical stretches. Follow up at a week and three weeks for infants. Takes referrals from lactation specialists, pediatricians and self-referrals. <b>Norma</b> will send Dr. Weinberg a PDF of the breastfeeding resources in the community and add him to our mailing list. <b>Samantha Bunge</b> to send a list of body workers who can help pre and post-revision. |
| Kirsten              | 3.<br><br>Treasury report              | \$1165 (Tri County)<br>\$770.31 (Port City BFP)   |   |
| Lindsey/<br>Machelle | 4.<br><br>Port City BF Project update  | <ul style="list-style-type: none"> <li>• <b>WBW Big Latch on – NEW LOCATION DUE TO RAIN</b> Port City Community Church August 4<sup>th</sup> Photographer will be Maria Mitchell</li> <li>• Margaret and Natalie will put a sign up at the Battleship on Saturday morning in case we miss anyone</li> <li>• Samantha Bunge will help Machelle fix the facebook event page so that the map shows the correct location</li> </ul> | From last moneys collected with the photo fund raiser, funding was awarded to Cynthia Boulay and Stephanie Luther to attend the events in Greenville next week, Olivia Rice was given a scholarship to Rose conference in Atlanta this month, Megan Nadau had some fees paid to become a LLL Leader, Fees were paid for the rental of the Hannah Block USO for the Black Breastfeeding Week event. A stipend for Chocolate milk in Wilmington for ‘swag bags’ was also approved. T-shirt fund raiser should bring in some more funds (shirts available for \$15 each)   |
| Olivia               | 5.<br><br>Chocolate Milk in Wilmington | <ul style="list-style-type: none"> <li>• August 25 “Lift Every Baby”</li> <li>• African American support group second Tuesday at Luna Café – 5:30-7:00</li> <li>• “Chocolate Milk” media kit is here</li> </ul>   | <b>Help us advertise: Saturday August 25<sup>th</sup> at 1:00 pm is the Black Breastfeeding “Lift Every Baby” with the theme “Love on Top”.</b> Plus there will be a photo shoot on Sunday, August 26 email <b>Norma</b> or <b>Olivia</b> for PDF of the flier or go to Chocolate Milk of Wilmington Facebook page for more information   |
| Norma                | 6.<br><br>NCLCA Conference             | August 9-10 still room left   | Make sure you register if you have not yet! Space still available. Two day event (sign up for one or both days!):<br><a href="https://www.easternahec.net/courses-and-events/55362/nclca-2018-breastfeeding-summit">https://www.easternahec.net/courses-and-events/55362/nclca-2018-breastfeeding-summit</a><br><a href="https://www.easternahec.net/courses-and-events/55352/breastfeeding-symposium-2018">https://www.easternahec.net/courses-and-events/55352/breastfeeding-symposium-2018</a>   |

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| Heather | 7.<br><br>NHRMC update                   | <ul style="list-style-type: none"> <li>• Lots of World Breastfeeding Week activities!</li> <li>• August 7<sup>th</sup> – tea from 4-6 to celebrate/recognize Debbie Debois on her retirement</li> <li>• Redesignation for Baby Friendly Hospital is under way! Biggest challenge is prenatal education so plans to help with that are on the way</li> </ul>   | <p>Heather was on TV this morning to talk about World Breastfeeding week – WECT</p> <p>There is a Meet and Greet the NHRMC Lactation team at the Bump and Beyond on Tuesday August 7<sup>th</sup> at 6:30</p> <p>Staff will be getting a “question of the day” to brush up on breastfeeding knowledge</p> <p>Recognitions of the staff with extra breastfeeding training as well as the staff that are breastfeeding parents</p> <p>“Milk Duds” with myths/truths about breastfeeding will be passed out to staff</p> <p>Sign in Lobby for WBW</p> <p>Bulletin Board with all the lactation staff and peer counselors will be placed in lobby</p>   |
| Belinda | 8.<br><br>Novant update                  | <ul style="list-style-type: none"> <li>• Baby Friendly site visit for designation is August 20-21, call to prepare went well</li> </ul>   | <p>send Belinda good thoughts and prayers! (and maybe an adult beverage)</p>  |
| All     | 9.<br><br>Community News/upcoming events | <ul style="list-style-type: none"> <li>•</li> <li>•</li> <li>• August 16 in Fayetteville: <a href="#">Strategies to Support and Normalize Breastfeeding</a></li> <li>October 8-10 in Raleigh, <a href="#">Art of Breastfeeding</a></li> <li>• Art of Breastfeeding pre-conference: <a href="https://www.wakeahec.org/coursecatalog/CASCE_courseinfo.asp?cr=55268">https://www.wakeahec.org/coursecatalog/CASCE_courseinfo.asp?cr=55268</a></li> <li><a href="#">Make it work live facebook event</a> for moms returning to work: Sunday 1:00 pm on the Port City BF Project page</li> </ul> | <p><b>Other news:</b></p> <p>Midwifery Services in Hampstead will be doing a once a month lactation clinic with Rachael Birkenhauer</p> <p>La Leche League of Pender county had its first meeting in July</p> <p>Pender WIC doing their world Breastfeeding event on 8/3</p> <p>Lots of free continuing education available in August for World Breastfeeding Week: Look at the facebook page for the Tri-County Breastfeeding Coalition for updates!</p> <p><a href="#">Educator’s Breastfeeding Alliance</a> – a new group of school teachers helping their fellow co-workers navigate the world of pumping when returning to work has been created! They are working with HR and putting together an adapted back to work information packet for parents that are preparing to go on maternity leave. Would like to have a designated representative at each school and a designated space on each campus.</p> <p>Port City Doula (now with two CLCs) is doing lactation home visits and consults at the Bump and Beyond. Call for appointment 910-2943284</p> |
| ALL     | 10.<br>2018 LAST Meeting Date            | October 11  | <b>New Hanover County Health Department TFW conference room</b>   |

Submitted by Norma Escobar