



**January 11, 2018**  
**New Hanover County Health Department**  
**Minutes**

**Mission Statement: To promote and support breastfeeding as the norm for moms and babies in New Hanover, Pender, and Brunswick counties.**

Leader	Topic of Discussion	Important Highlights	notes:
Norma	1.  Welcome and Introductions	<ul style="list-style-type: none"> <li>•</li> <li>•</li> </ul> Reading Mission Statement Introductions:	Belinda Phillips, Jill Caron, Stephanie Luther, Kelly Messing, McKayla Glass, Mabelle Williams, Megan Guthmann, Natalie Ward, Heather Renye, Sarah Hogan, Lia Davis, Betsy Randall-David, Kirsten Frank, Cindi Freeman, Linsey Reeves, Megan Nadau, Eva Valle, Norma Escobar
Kirsten	2.  Treasury report	<ul style="list-style-type: none"> <li>• Balance: \$1348.18 (Tri Co)</li> <li>• \$4071.44 (PBFP)</li> </ul>	Total: \$5,419.62
Cindi	3.  Humanity Now	<ul style="list-style-type: none"> <li>• 6 Euros gets a new mother outfitted for postpartum</li> <li>• Serving refugees from North Africa, Syria, Afghanistan</li> <li>• In Athens</li> <li>• \$ donations are most helpful</li> </ul>	<a href="https://humanity-now.org/">https://humanity-now.org/</a> <b>Tri-Co will give \$150 toward this effort</b> Kirsten will take care of this.
Lindsey/ Machelle	4.  Port City BF Project update	<ul style="list-style-type: none"> <li>•</li> <li>•</li> <li>• Fall nursing photos</li> <li>• Lindsey Fort next photographer (consider changing up photographers yearly so we don't burn people out. May is the spring photo shoot</li> </ul>	Successful Fall photo shoot – will be giving Alicia Juniku a thank you monetary gift. Rest of the money will be deposited into the account. <b>Machelle will work on a proposal for spending money on continuing education opportunities for community breastfeeding advocates.</b> 20 scholarships will be made available for various events in NC this year.
Natalie Ward	5.  BF USA	Time change: 10:00-11:30	Flier enclosed – new phone #
Norma	6.  NCLCA Conference	<ul style="list-style-type: none"> <li>• Moving to Greenville in 2018!</li> <li>• August 9<sup>th</sup> in conjunction with the Region VI Breastfeeding Symposium August 10<sup>th</sup></li> </ul>	<b>Save the dates</b>
	7.  NHRMC update	<ul style="list-style-type: none"> <li>• Hired Haley as an RN, CLC, lost Sharon on 1/3</li> <li>• 2019 is re-designation for Baby Friendly</li> <li>• Trialing group education with patients end of the month. Daily class 9:15-10:00 in 3<sup>rd</sup> floor conf. room.</li> </ul>	
Belinda	8.  Novant update	<ul style="list-style-type: none"> <li>•</li> <li>• Baby Friendly phase 4</li> <li>• Phone readiness interview 2/15</li> <li>• Visit ? early summer? Brunswick Baby Shower</li> </ul>	Baby shower event is April 28 <sup>th</sup> 9-12 at Mulberry Park in Shallotte. <b>Contact Belinda to donate/exhibit.</b> Support groups are needed in Brunswick, <b>Eva, Jill and Belinda to chat about meeting location possibilities</b>
All	9. Community	<ul style="list-style-type: none"> <li>• BF Resource update – add Milky</li> </ul>	Make note of <b>changes in Resource</b>

	News/upcoming events	<p>Mermaid information. Megan Guthman, IBCLC moved here from Charlotte will be doing lactation consults. Natalie Ward will be doing Medela pump rental/delivery effective February 1. Classes will also be offered</p> <ul style="list-style-type: none"> <li>• Community google form for internal use only (Norma)</li> <li>• 2018 – May event? Opioid focus?</li> <li>• Onslow County Breastfeeding Coalition is sponsoring a CLC class for July 23-27. At The Nest in Jacksonville. Class cost is \$700 and there is a 20 person minimum participant see <a href="http://www.healthychildren.cc/clc.htm">http://www.healthychildren.cc/clc.htm</a> for more information</li> <li>• Perinatal mood disorder handout passed out, Dark Side of the Full Moon movie will be screened at UNCW in April and the Climb out of Darkness awareness fundraiser will be in June. Professional Group meeting at the NHCHD on January 31, 2018 3:30 pm in this same room</li> </ul> <ul style="list-style-type: none"> <li>• <b>Other upcoming events:</b></li> <li>• February 15 – Exclusive pumping webinar - \$25 for 75 minute presentation by Nancy Morbacher <a href="http://www.nancymohrbacher.com/articles/2018/1/5/feb-15-live-webinar-helping-families-who-exclusively-pump">http://www.nancymohrbacher.com/articles/2018/1/5/feb-15-live-webinar-helping-families-who-exclusively-pump</a></li> <li>• March 9 Breastfeeding Forum in Winston Salem. <a href="https://northwestahec.wfubmc.edu/mura/www/?utm_campaign=6br east&amp;utm_source=details&amp;utm_medium=email%2F#/event/52604">https://northwestahec.wfubmc.edu/mura/www/?utm_campaign=6br east&amp;utm_source=details&amp;utm_medium=email%2F#/event/52604</a></li> <li>• March 21-23 BF and Feminism in Chapel Hill <a href="http://breastfeedingandfeminism.org/">http://breastfeedingandfeminism.org/</a></li> </ul>	<p>guide</p> <p>Norma will send those who are in the Resource guide a google form so we can have “insider intel” for each of the agencies including details of what, when, where, how much, who is invited as well as how to best contact each agency/business</p> <p>Norma will talk to Gigi/AHEC about doing an opioid and breastfeeding in May – goal is to get a save the date by end of January.</p> <p>Calling all knitters – NHRMC is doing red baby hat drive for February – Little hats, big hearts for heart health awareness. Hats can be dropped off up until January 25. Mabelle has offered help to those who want knitting tutorials...</p>
ALL	10. 2018 Meeting Dates	<p>March 15 May 10 August 2nd October 11</p>	<p><b>Pending approval – save the dates!</b> Right now all meetings are at the <b>New Hanover County Health Department</b> but we are open to other hosts around the region.</p>

Submitted by Norma Escobar  
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