



**January 16, 2020 8:30 am-10:00 am**  
**New Hanover County Health Dept. Auditorium**  
**2029 S. 17<sup>th</sup> Street, Wilmington, NC 28403**  
**Meeting Notes**

**Mission Statement: To promote and support breastfeeding as the norm for moms and babies in New Hanover, Pender, and Brunswick counties.**

Leader	Topic of Discussion	Important Highlights	notes:
Norma	1.  Welcome and Introductions	<ul style="list-style-type: none"> <li>• Reading Mission Statement</li> <li>• Introductions</li> <li>• Review Minutes from 10/19</li> <li>• Passed their IBCLC exam!</li> <li>• Olivia Rice</li> <li>• Gigi Lawless (renew)</li> <li>• Sarah Hogan</li> <li>• Brittany Brown</li> <li>• Angela Ferry (Onslow)</li> <li>• Heather Basmore</li> <li>• Blair Owens</li> <li>• Alison White (renew)</li> </ul>	At the meeting: Alexis Demetrious, Jillian Bertz, Belinda Phillips, Stephanie Luther, Lynda Chambers, Rachael Birkenhauer, Jess Ahlum, Ardella Haynes, Brittany Brown, Sophia Cecil, Lakeasha Glaspie, Melanie Boullion, Courtney Floyd, Olivia Rice, Michele Hojnacki Catlin Dalton, Heather Renye, Kimberly Gazca, Natalie Ward, Norma Escobar.
Kirsten	2. Treasury report	<ul style="list-style-type: none"> <li>• \$989.39 (Tri-County)</li> <li>• \$1965.81 (Port City Breastfeeding Project)</li> </ul>	\$ has been spent on canvas prints for local provider's offices as well as supporting the Chocolate Milk meetings in our city.
Jessica Alum	3.  Resource (15 min)	<ul style="list-style-type: none"> <li>• Happy Families/Happy Babies</li> <li>• Offerings include:</li> <li>• Parent's Class</li> <li>• Baby Class</li> <li>• Sleep Class (not sleep training)</li> <li>• Birth and Bonding</li> <li>• Couple's Coaching</li> <li>• Baby bodywork</li> </ul>	<a href="https://www.healthimpacts.co/hfhb/">https://www.healthimpacts.co/hfhb/</a> see above for Jessica's services available to parents – fantastic resources for expectant and new families! emphasis is on baby's mental health and the whole family. Jessica shared some tips with the group for calming a fussy baby and explaining the science why things work. Also shared tips on tummy time techniques.
Olivia/Ardella	4.  Port City BF Project update	<ul style="list-style-type: none"> <li>• Spring photo shoot - photographer Allie Weaver, dates coming soon!</li> <li>• Fall photographer secured</li> <li>• Ardella Hayes scholarship recipient</li> <li>• 501-c3 progress</li> <li>• Recognition of MedNorth as a Mother/Baby Friendly Facility – video to come</li> </ul>	Participated in the Christmas parade, By-Laws approved and working on getting legal help to file for 501-C3. PCBP will have a tent at the Women's March 1/18 Ardella Hayes spoke of her work as a doula in the community, starting with two other doulas the "Port City Urban Doula Collective" and "Women of Color Birth Circle". Has space in the Harm reduction of NC offices
Olivia	5. Chocolate Milk in Wilmington	<ul style="list-style-type: none"> <li>• Update</li> </ul>	Group is growing, gave Luna Café a \$100 thank you card for their continued hosting of the group in their business.
Norma and other WIC staff from diverse counties	6.  WIC updates	<ul style="list-style-type: none"> <li>• Staff changes</li> <li>• Brunswick</li> <li>• Pender</li> </ul>	<ul style="list-style-type: none"> <li>• Pender county WIC IBCLC – Caitlin (Dalton) Macfarlane had her baby!</li> <li>• New Hanover County WIC moving to the new building on Greenfield St. –2/14.</li> <li>• Breastfeeding class in NHC will resume April 21 in new building, trying new format.</li> </ul>
Heather	7. NHRMC update	<ul style="list-style-type: none"> <li>• LACTATION DEPARTMENT is now officially created!</li> <li>• Community Survey results</li> </ul>	2 RNs on the lactation team have obtained their IBCLC, interviews for another RN to join them. Still looking for RN/IBCLC/CLC or CLE to join the team. Team is growing! Also looking for more volunteer Breastfeeding Peer Counselors. Exciting things in

			<p>the works for breastfeeding education. Heather Renye is now head of the <b>lactation DEPARTMENT</b> and will be available most days of the week.</p> <p>Community Survey went out to birth and breastfeeding workers in order to organize a two-hour networking session to help bridge gap between hospital and community and provide continuity of care to all our families. Be on the lookout for a date in the next few weeks.</p>
Belinda	8. Novant update	<ul style="list-style-type: none"> <li>• Breastfeeding Café</li> <li>• Mother/Baby friendly outpatient clinic follow up?</li> <li>• Other updates</li> </ul>	<p>April 4<sup>th</sup>, 2020 community baby shower.</p> <p>Baby Café - every Wednesday at 10:00-12:00, Drop in support, infant weights, participation is improving</p> <p>Working with ENRICH Carolinas – working with NOVANT to help maintain Baby Friendly status (data, changing guidelines and general technical assistance)</p>
All	9. Community News/upcoming events	<p>NCBC 1/29 at NC State <a href="https://www.ncbfc.org/meetings">https://www.ncbfc.org/meetings</a></p> <p>BF Forum in Winston Salem 3/31 <a href="https://northwestahec.wakehealth.edu/courses-and-events/59690/8th-annual-breastfeeding-forum-2020-practices-for-the-future?utm_source=campaigner&amp;utm_campaign=8breast&amp;utm_medium=email">https://northwestahec.wakehealth.edu/courses-and-events/59690/8th-annual-breastfeeding-forum-2020-practices-for-the-future?utm_source=campaigner&amp;utm_campaign=8breast&amp;utm_medium=email</a></p> <p>Triangle BF Alliance in Raleigh 4/30 <a href="https://www.wakeahec.org/d/atafiles/60688std.pdf">https://www.wakeahec.org/d/atafiles/60688std.pdf</a></p>	<p><b>Volunteer Doula Program</b> Looking for birth doulas! Anyone who is a doula or interested in becoming one, NHRMC in conjunction with local advocates is looking to kick off this exciting new venture to give families the best birth possible and improve outcomes – it will provide doula support for FREE in the hospital setting. Contact Steph Luther at <a href="mailto:Stephanie.Luther96@gmail.com">Stephanie.Luther96@gmail.com</a> or Nicole Havelka at <a href="mailto:nicole@wilmingtondoula.com">nicole@wilmingtondoula.com</a></p> <p>NHRMC is working on hosting a post-partum support group for parents – more to come</p> <p>March 9<sup>th</sup> 6:30 – 8:30 pm Smart Start of New Hanover County, will host “Supporting Breastfeeding Families – a guide for early care providers – registration is \$6 <a href="https://www.newhanoverkids.org/community/workshops-training/supporting-breastfeeding-families-a-guide-for-early-care-providers/">https://www.newhanoverkids.org/community/workshops-training/supporting-breastfeeding-families-a-guide-for-early-care-providers/</a> do not have to be a provider to attend or to be from New Hanover County</p> <p>Smart Start is also offering Infant/Child CPR for child care providers and others Belinda Phillips can also do private class if interested – contact her at 704-322-8474</p>
Norma	10. NCLCA	<ul style="list-style-type: none"> <li>• June 8<sup>th</sup> Shell Island Resort</li> <li>• Focus on equity</li> <li>• Looking for science fair presenters</li> <li>• Planning call 1/24 at 9:00</li> </ul>	<p>SAVE THE DATE</p> <p>Looking for science fair presentations submit your idea - link to come... want to be on the planning call? Contact Norma.</p>
ALL	11. meeting dates for 2020	location TBD -	<p><b>2020 dates – mark your calendar:</b></p> <ul style="list-style-type: none"> <li>• March 26</li> <li>• August 6</li> <li>• October 22</li> </ul>

**Submitted by Norma Escobar**  
**1/21/20**