



March 15, 2018
New Hanover County Health Department
Minutes

Mission Statement: To promote and support breastfeeding as the norm for moms and babies in New Hanover, Pender, and Brunswick counties.

Leader	Topic of Discussion	Important Highlights	notes:
Norma	1. Welcome and Introductions	<ul style="list-style-type: none"> • Reading Mission Statement • Introductions: • Review January Minutes • Insider Intel google doc... will be sent via email to those on the resource list and to those who attended the meeting today – for our use ONLY. 	<p>At the meeting: Rachael Birkenhauer, Colette Waddill, Belinda Phillips, Jill Caron, Julia Pindell, Sarah Hogan, Alicen Farmer, Heather Anderson, Betsy Randall-David, Kristy Harley, Melanie Boullion, Kimberly Gazca, Natalie Ward, Megan Guthmann, Eva Valle, Olivia Rice, Cynthia Boulay (and several over Facebook live) – see the meeting on facebook at this link: https://www.facebook.com/TriCountyBF/videos/2024121900961787/</p>
Kirsten	2. Treasury report	<ul style="list-style-type: none"> • \$1,197.18 (TCBC) • \$276.62 (PCBP) 	
Lindsey/ Machelle	3. Port City BF Project update	<ul style="list-style-type: none"> • • • Spring photo shoot – photographer/location? Scholarships for continuing education events a great success. WBW Big Latch on – time to plan! 	<p>May/June photo shoot with Lindsey Ford (date TBD due to babies coming in April Scholarships given to everyone that applied for Breastfeeding Forum and Breastfeeding and Feminism Natalie Ward, Eva Valle, Cynthia Boulay, Machelle Williams, Lindsey Hurd to start plan for Big Latch-on August 4th by the end on this month – shelter needs to be reserved ASAP (not Hugh-McRae) Next spending will be on a Tent for community events for ‘baby care stations’ other ideas for projects include providing childcare at the next peer counselor training, workplace mini-grants to make pumping stations, and Black breastfeeding week</p>
Olivia	4. Chocolate Milk in Wilmington	<ul style="list-style-type: none"> • • Plans for August “Lift Every Baby” • African American support group? “Chocolate Milk” documentary 	<p>Olivia has started requesting donations, has ideas for a different event, will be recruiting help from the target community. The coalition will give her a budget after the spring fund raising events take place. Stephanie is not able to help this year.</p> <p>Documentary to be screened in Wilmington as soon as it is available http://www.chocolatemilkdoc.com/</p>
Norma	5. NCLCA Conference	<ul style="list-style-type: none"> • August 9-10 save the date 	<p>NCLCA is on August 9th, Breastfeeding Symposium on August 10th. We hope to have some scholarships available after next PCBP fundraiser</p>
Heather	6. NHRMC update	<ul style="list-style-type: none"> • 2019 is re-designation for Baby Friendly • Group education update 	<p>Heather was not available but per conversation last week, Hospital will be gathering information over the next few months to begin the re-designation education. Group education for mothers who just delivered (3rd floor) started about 4 weeks ago, still working out the kinks as it has not been well attended</p>
Belinda	7. Novant update	<ul style="list-style-type: none"> • Update on site visit? • Community Baby Shower April 28 	<p>Had telephone interview on February 15. Will send all paperwork and will be looking at June/July site visit from BFUSA Novant has a new Women’s Services Manager and</p>

			<p>that is helping with charting Community Baby shower will take place April 28 from 9-12 at Mulberry Park in Shallotte, still looking for donations and exhibitors. Facebook event page: https://www.facebook.com/events/1986724174874669/</p>
All	8. Community News/upcoming events	<ul style="list-style-type: none"> • • • • • • <p>2018 – May event? Opioid focus?</p> <ul style="list-style-type: none"> • Zip Milk NCBC Meeting in Wilmington June 21 10:00-1:00 at NHCHD –help needed • Update from group that attended the Breastfeeding Forum in Winston-Salem • Update from Milky Mermaid • Upcoming education events: Breastfeeding and Feminism Conference next week, Triangle Alliance BF Conference April 26 • “When the Bough Breaks” documentary April 10 6pm • Lumina Theater UNCW • Climb out of Darkness June 23 	<p>Tentative date for Opioid presentation on May 23 (11:30-2:00) at the NHCHD Auditorium. Met with SEAHEC about this event last week, Have not secured a speaker yet but Kirsten has asked Dr. Carroll about speaking especially to address the bias and stigma surrounding breastfeeding with a history of opioid use/abuse/recovery as well as some common sense guidelines. Colette will share a new study that supports encouraging parents in recovery to breastfeed. Alicen Farmer shared that the NHCHD is doing an NAS education piece for DSS and parents starting in April. We requested that breastfeeding component be included. Alicen will take that to the organizers.</p> <p>Mark your calendar to attend the North Carolina Breastfeeding Coalition Meeting to take place at the NHCHD Auditorium on June 21 from 10:00-1:00. Olivia, Colette and Cynthia offered to help with set up and snacks.</p> <p>Milky Mermaid has Symphony pumps for rent \$75 per month and will deliver</p> <p>BF USA meeting this Saturday at 10:00 at the NE Regional Library – all events including LLL and this one are on https://portcitybreastfeedingproject.org/</p> <p>Brunswick WIC updated that they are helping LLL in that county secure a meeting space Pender WIC is working on getting Breastfeeding classes going in English and Spanish – more to come</p> <p>UNCW is doing Nurses day Celebration (co-sponsored by the NC Nurses Association) May 10th 5:30-8:30– scholarships for nurses are available as well as recognitions. Colette has more information. https://ncnurses.org/events/calendar-at-a-glance/southeast-region-nurses-day-celebration1/</p> <p>Heather from Blessed Nest showed a demo of her product. http://stores.blessednest.com/ and is happy to donate to our events/projects.</p>
ALL	9. 2018 Meeting Dates	<p>May 10 August 2nd October 11</p>	<p>Pending approval – save the dates! Right now all meetings are at the New Hanover County Health Department from 8:30-10:00 am but we are open to other hosts around the region.</p>