




**March 28, 2019 at 8:30 am**  
**New Hanover County Health Dept. Auditorium**  
**2029 S. 17<sup>th</sup> Street, Wilmington, NC 28403**  
**Minutes**

**Mission Statement: To promote and support breastfeeding as the norm for moms and babies in New Hanover, Pender, and Brunswick counties.**

Leader	Topic of Discussion	Important Highlights	notes:
Norma/ Lindsey	1.  Welcome and Introductions	<ul style="list-style-type: none"> <li></li> <li></li> <li></li> <li></li> </ul> <p>Reading Mission Statement            Introductions:            Review January Minutes            USBC membership question – review for vote</p>	<p>At the meeting: Colette Waddill, Alex Hussey, Ashley Barton, Courtney Floyd, Natalie Ward, Megan Guthman, Kimberly Gazca, Melanie Boullion, Marissa Bryant, Belinda Phillips, Erin Escobar, Heather Renye, Kirsten Frank, Lindsey Reeves, Olivia Rice, Molly Stallard, Cynthia Boulay, Tori Sproat, Stephanie Luther, Wendy Mateos, Brittany Brown, Norma Escobar, Ermilia Medina Stoops (online, Kimberly Wells, Jillian, Sara Hogan)</p> <p>United States Breastfeeding Committee – Membership now open to local coalitions. Main benefit would be access to the yearly conference. Main drawback is that participation in the yearly conference, constellations and committees is expected. More discussion is needed. See for more information: <a href="http://www.usbreastfeeding.org/d/do/2746">http://www.usbreastfeeding.org/d/do/2746</a></p>
Kirsten	2. Treasury report	<ul style="list-style-type: none"> <li>\$989.39 for Tri-County</li> <li>\$3202.09 for Port City BF Project</li> </ul>	
Olivia	3.  Port City BF Project update	<ul style="list-style-type: none"> <li></li> <li></li> <li>Spring photo shoot</li> <li>Breastfeeding and Feminism conference highlights</li> <li>WBW events planned</li> <li>Volunteer recruitment</li> </ul>	<p>Very successful – 74 sessions for \$2220            Highlights shared from the Breastfeeding and Feminism conference            August 3<sup>rd</sup> is the date for the Big Latch-On – A committee was formed to find and reserve space, create flier, organize activities, market to include: <b>Brittany Brown, Courtney Floyd, Wendy Mateos, Natalie Ward, Stephanie Luther, Olivia Rice</b></p>
Olivia	4. Chocolate Milk in Wilmington	<ul style="list-style-type: none"> <li>Monthly meetings, plans for World Breastfeeding Week</li> </ul>	<p>Chocolate milk screening in August – <b>Norma to find out when the Health Department Auditorium is available so it can be reserved</b></p>
Norma and other WIC staff from diverse counties	5.  WIC updates	<ul style="list-style-type: none"> <li>Breastfeeding and Disaster Preparedness see events</li> </ul>	<p><b>FREE: Emergency Preparedness and IYCF – April 17</b>  <a href="https://www.seahec.net/courses-and-events/57893/disaster-planning-infant-and-young-child-feeding-wic">https://www.seahec.net/courses-and-events/57893/disaster-planning-infant-and-young-child-feeding-wic</a></p> <p>Audrey Hammonds is the new WIC director in Brunswick County – first day April 8<sup>th</sup> <b>Welcome Back Audrey.</b></p>
Heather	6.  NHRMC update	<ul style="list-style-type: none"> <li>update</li> </ul>	<p>Will soon have a date for site visit in May/June</p>
Belinda	7. Novant update	<ul style="list-style-type: none"> <li>update</li> </ul>	<p>Starting the process for continuous</p>

			improvement in Baby Friendly May 4 <sup>th</sup> is the baby shower
Machelle	8. PAN Grant	<ul style="list-style-type: none"> <li>Hiring happening</li> </ul>	April 1 <sup>st</sup> presentation in Raleigh to kick off
All	9.  Community News/upcoming events	<ul style="list-style-type: none"> <li></li> <li></li> <li></li> </ul> LLL BF USA	Communication Skills workshop in town – Two dates April 13 and May 18 Register: <a href="https://tinyurl.com/y5cr7x4q">https://tinyurl.com/y5cr7x4q</a>  <b>BF USA still looking for another Leader</b>  <b>For other breastfeeding events see AHEC calendar – lots of offerings</b>  Concern was voiced about a situation involving a special needs baby – Marissa Bryant will look into the incident with the family's permission
Norma	10.  NCLCA	<ul style="list-style-type: none"> <li></li> <li>Registration now open!</li> <li>Need help with marketing</li> <li>One or two more science fair presentations needed</li> </ul>	<ul style="list-style-type: none"> <li><a href="https://www.seahec.net/courses-and-events/58724/2019-nclca-breastfeeding-summit---compassion--clinical-skills-improving-the-breastfeeding-experience-for-all-families">https://www.seahec.net/courses-and-events/58724/2019-nclca-breastfeeding-summit---compassion--clinical-skills-improving-the-breastfeeding-experience-for-all-families</a></li> <li>We are in charge of Lunch on 6/20</li> <li></li> </ul>
ALL	11.  Set meeting dates for 2019	June 20 Hosting NCBC (food provided by us — Cynthia Boulay to help coordinate) June 21 NCLCA conference August 1 October 10	<ul style="list-style-type: none"> <li>Sign-up to help with lunch here:</li> </ul> <div style="text-align: center; margin: 10px 0;">  </div> <ul style="list-style-type: none"> <li></li> </ul>

Submitted by Norma Escobar 4/15/19