



October 10, 2019 at 8:30 am
New Hanover County Health Dept. Auditorium
2029 S. 17th Street, Wilmington, NC 28403
Meeting Minutes

Mission Statement: To promote and support breastfeeding as the norm for moms and babies in New Hanover, Pender, and Brunswick counties.

Leader	Topic of Discussion	Important Highlights	notes:
Norma	1. Welcome and Introductions	<ul style="list-style-type: none"> • • • • • • Reading Mission Statement • Introductions: New to our group: Lindsey Baker, RN IBCLC Kathy Pierce RN IBCLC Michelle Hojnacki, RN IBCLC Sophia Cecil, Nutritionist, CLC Brunswick 	<p>At the meeting: Colette Waddill, Belinda Phillips, Courtney Floyd, Stephanie Luther, Michelle Hojnacki, Melanie Boullion, Lindsey Baker, Kimberly Gazca, Olivia Rice, Machel Williams, Stephanie Taylor, Sophia Cecil, Erin Escobar, Natalie Ward, Kathy Pierce, Norma Escobar</p> <p>Via Facebook Live: Cynthia Boulay, Janna Blue, Megan Mitchell, Jody Springer, Michelle Brin, Nayra Perez</p> <p>Programming for the non-breastfed infant available via YouTube (Wet Nursing, Relactation, Safe artificial feeding in emergencies)</p> <p>https://www.youtube.com/channel/UCMPXcQ7kIX6rA28ge-FfB5A</p>
Kirsten	2. Treasury report	<ul style="list-style-type: none"> • • \$3230.65 Port City BF Project • \$989.39 	Kirsten is happy to pass on the treasurer job if anyone is interested
Olivia	3. Port City BF Project update	<ul style="list-style-type: none"> • • • • • • Fall photo shoot • August events report • Re-organization efforts • Help wanted • Scholarship announcement • UPDATED MISSION STATEMENT: Port City Breastfeeding Project: OUR MISSION IS TO SUPPORT FAMILIES IN THE PORT CITY AND SURROUNDING AREAS BY PROVIDING ACCESS TO LACTATION RESOURCES, WITH A FOCUS ON PROMOTING EQUITY AND DIVERSITY IN ORDER TO NORMALIZE AND CELEBRATE HUMAN MILK FEEDING IN ALL ITS FORMS 	<p>Fall photo shoot raised \$2153</p> <p>Great turn out to the Big Latch On 84 mothers, 200 supporters</p> <p>Working on becoming a 501-c3, bylaws meeting on October 18th 12:00 noon to 1:00 pm</p> <p>Help wanted to update the PCBP Community Calendar – Machel to help Olivia, Rachael, Natalie</p> <p>Chocolate milk screening at the end of August</p> <p>Reported on money spent on space, catering and tips/food for photographer</p> <p>Norma requested canvas prints of the Black Breastfeeding Week photo shoot and Big Latch group photos – Brunswick WIC also wants one and Stephanie also requests one – Cynthia tasked with finding the best deals. We need one for the celebration at MED North ASAP.</p> <p>Suggestion made to up sell a modest amount for others in the community who also want canvases. PCBP will provide those for free to the community clinics.</p> <p>Ardella Haynes, local activist and all around amazing African American breastfeeding supporter was awarded \$800 to complete her postpartum doula training – will speak at the next Tri-County Board meeting</p>
Olivia	4. Chocolate Milk in Wilmington	<ul style="list-style-type: none"> • update 	May need more \$, group is growing and very appreciative of the snacks and “diapers for a

			day" stipend.
Norma and other WIC staff from diverse counties	5. WIC updates	<ul style="list-style-type: none"> • • • <p>Staff changes Brunswick Pender</p>	<ul style="list-style-type: none"> • Sophia Cecil new BF coordinator/Manager for Brunswick interested in coordinating WIC visits to the hospital. Based in Shallotte. <ul style="list-style-type: none"> • Pender county WIC hired a second IBCLC – Caitlin (Dalton) Macfarlane • New Hanover County WIC will be moving to the new Health and Human Services building on 17th Street – tentative date February 14. • Breastfeeding class in NHC will be on hold after December due to low participation and not knowing about space constraints. <p>Discussed how to expedite WIC pumps issued to moms of NICU babies</p> <ol style="list-style-type: none"> 1. Communicate with the WIC clinic prior to discharge (yes, as long as mom was on WIC with the pregnancy, we can issue a pump without adding baby) 2. Parent Guardian 2 or Caretaker can also pick up the pump AS LONG AS they have been designated as so in the WIC record in prior visits 3. Ideally we would have transportation to NHC WIC once we move – will keep investigating that possibility including asking about bus/taxi vouchers
Heather	6. NHRMC update	<ul style="list-style-type: none"> • <p>Baby Friendly News</p>	<p>Update not available as Heather was not present –</p> <p>We WELCOME New Staff: Michelle Hojnacki (NICU) Heather Bazmore</p> <p>Discussed the fact that mothers are saying that “the hospital” told them to nurse every 3 hours. Will make HEATHER RENYE aware.</p>
Belinda	7. Novant update	<ul style="list-style-type: none"> • • <p>Breastfeeding Café Other updates</p>	<ul style="list-style-type: none"> • Novant has added a midwife and a pediatric office – Machelle Williams offered to help with Mother/Baby friendly designation • Breastfeeding Café meetings every Wednesday from 10-12 at the Novant Cafeteria classroom on the first floor – WIC moms/staff welcome, IBCLC will staff and will have a scale for weight checks • April 4th, 2020 will be their community baby shower.
Colette	8. PAN Grant	<ul style="list-style-type: none"> • • <p>Update Celebration?</p>	<p>Grant wrapped up September 30 but have applied for other grants to keep working with MedNorth. Colette, Olivia and Machelle will work on a celebration (Plaque, canvas, posters, individual gifts funded by coalition/PCBP) at the end of the month</p>
All	9. Community News/upcoming	<ul style="list-style-type: none"> • LLL – Julia Retiring! Celebration December 13th – TBD 	<ul style="list-style-type: none"> • Look for the event on facebook for Julia Pindell

	events	<ul style="list-style-type: none"> • New Leader! • BF USA • BF in public incident YMCA • Weigh-in Wednesday 2nd and 4th Wednesday each month with Rachael of Lactation Counseling • Hampstead visits by Rachael 	<ul style="list-style-type: none"> • New Leader ERIN ESCOBAR! • BF USA meeting at the Pine Valley Library Third Saturday of each month. Stephanie Luther and Natalie Ward are running that • See Rachael's updates to the left • Kathy Pierce, RN, IBCLC with many years of NICU experience recently retired from Duke "Baby Pro's" will be doing private practice in the community. Will update with contact information once she's unpacked her house – currently doing word of mouth consults. • YMCA removed Courtney Floyd from the pool for breastfeeding her son on 10/3 during a private swim lesson. Management has not been responsive to efforts to be breastfeeding friendly – Facebook posts have been taken down and ratings have been turned off when mothers started to complain – they did call Courtney after she called them but no real effort to rectify the situation has been made. Machelle did meet with management with frustrating results and no real progress. WECT will be airing a spot on FRIDAY OCTOBER 11 at 4,5 and 6 on this issue. There is much community discussion and outrage over this issue. • Machelle stated "We aren't looking for any special accommodations; we just want the law followed. All women should be allowed to feed their babies as they choose without fear of being shamed"
Norma	10. NCLCA	<ul style="list-style-type: none"> • Plans for 2020 under way! • Focus on equity • Ask Marissa Byrant to facilitate one break out... 	June date TBD – Colette is working on venue Helpers needed to train as "speaker wrangler" Marissa was not at the meeting, but Norma will contact. Next planning call is October 25 th – contact Norma if you wish to join in.
ALL	11. Set meeting dates for 2020	DATES	2020 dates – mark your calendar: <ul style="list-style-type: none"> • January 30 – New Hanover County Health Department • March 26 • August 6 • October 22