



January 17, 2019 at 8:30 am
New Hanover County Health Dept. Auditorium
2029 S. 17th Street, Wilmington, NC 28403
Minutes

Mission Statement: To promote and support breastfeeding as the norm for moms and babies in New Hanover, Pender, and Brunswick counties.

Leader	Topic of Discussion	Important Highlights	notes:												
Norma/ Lindsey	1. Welcome and Introductions	<ul style="list-style-type: none"> • Reading Mission Statement • Introductions: • Review October Minutes • Congratulate new IBCLCs, Natalie Ward and Kristy Harley 	In attendance: Colette Waddill, Melanie Boullion, Heather Renye, Lia Davis, Steph Luther, Molly Stallard, Machel Williams, Belinda Phillips, Lindsey Reeves, Norma Escobar, Natalie Ward, Bailey Goddam, Erin Escobar, Olivia Rice. (and Tallulah, Zelda, Penelope and Bodhi)												
Kirsten	2. Treasury report	<ul style="list-style-type: none"> • \$989.39 TRI CO • \$2713.31 PCBP • T-Shirt \$ • Continue support for Chocolate milk group? 	With t-shirt money, total for PCBP came to \$2893.31 Olivia will write a request for continued support for Chocolate milk group 2 x 3 ft canvas prints were distributed today												
Lindsey/ Machelle	3. Port City BF Project update	<ul style="list-style-type: none"> • • • Fall photo shoot update • Spring photo shoot • Scholarships offered 	Raised over \$2400. Funding requests will be posted Saturday January 26 and close February 3rd. Follow on the Port City BF Project Facebook page, looking for unbiased selection committee members to make the final funding decisions. Next photo shoot will likely be in March at 128 South (donated space)												
Olivia	4. Chocolate Milk in Wilmington	<ul style="list-style-type: none"> • • • Update • Canvas pictures ready! 	Chocolate milk is doing well with a core group of 4-5 moms. Natalie and Steph offered to help if needed Belinda requested fliers to pass out – Norma to send her the file												
Norma and other WIC staff from diverse counties	5. WIC updates	<ul style="list-style-type: none"> • • • Government Shut down Breastfeeding and Disaster Preparedness see events 	WIC is open for business Free Prenatal Breastfeeding Classes at NHCHD Auditorium on Tuesday evenings once a month 5:45-7:45 starting 2019 <table border="1" style="width: 100%; text-align: center;"> <tr> <td>January 15</td> <td>July 16</td> </tr> <tr> <td>February 12</td> <td>August 13</td> </tr> <tr> <td>March 12</td> <td>September 10</td> </tr> <tr> <td>April 16</td> <td>October 8</td> </tr> <tr> <td>May 14</td> <td>November 12</td> </tr> <tr> <td>June 11</td> <td>December 17</td> </tr> </table> Brunswick WIC is in staffing shortage – contact Peer Counselor Charlene for help with BF mamas. Work Cell 910-231-8640	January 15	July 16	February 12	August 13	March 12	September 10	April 16	October 8	May 14	November 12	June 11	December 17
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Heather	6. NHRMC update	<ul style="list-style-type: none"> • update 	Baby Friendly Re-designation process has begun, readiness assessment call is next month. Lia Davis has joined the lactation team Peer counselors needed as the turnover is high Norma to give dates for next training so Heather												

			<p>can come recruit (May 29,30,31 and June 12,13) Milk club still quite large and popular NHRMC planning to add prenatal Breastfeeding class. Job description for lactation consultants will be redesigned</p>
Belinda	7. Novant update	<ul style="list-style-type: none"> • Congratulations on Baby Friendly Designation! 	<p>Newborn/infant CPR class is in the works, Belinda is referring to local resources. LLL in Brunswick is still struggling to find a location. Port City BF Project is offering to pay a location fee – Olivia will communicate with Natalie or Margaret Community Baby shower scheduled for April 27, 9-11am</p>
Machelle	8. PAN Grant	<ul style="list-style-type: none"> • One of two Awarded for our community How can we help? 	<p>https://www.communityclinicalconnections.com/What_We_Do/improve.html several positions will be open for this grant – including peer counselor, grant coordinator, IBCLC</p>
All	9. Community News/upcoming events	<ul style="list-style-type: none"> • • • LLL • BF USA (still meeting, send potential Volunteers to Natalie Ward) • BF and Feminism • BF Forum 	<p>CLC training in Lumberton February 11-15 https://centerforbreastfeeding.org/courses/ Breastfeeding and Feminism Conference March 20-22 – Early Registration open http://breastfeedingandfeminism.org/registration-2018/ March 29th Breastfeeding Forum: https://northwestahec.wfubmc.edu/brochures/190329_56198.pdf Preparedness and Infant and Young Child Feeding In-service – April 17, 3:00 – 4:00 pm Watch for SEAHEC registration information soon</p>
Norma	10. NCLCA	<ul style="list-style-type: none"> • HELP NEEDED: • Securing Site & food (Colette) • Registration (day of, Olivia, Cynthia Boulay) • Speaker Wrangler (Natalie Ward will consider) • Science Fair Coordinator (Norma will ask at the NCBC meeting this month) • Panel Coordinator (Machelle) • Flier Design (Erin) 	<p>Plans underway to hold this event at the Coastline Convention Center on June 21st, 2017 SAVE THE DATE</p>
ALL	11. Set meeting dates for 2019	<p>March 28 June 20 Hosting NCBC (food provided by us — Cynthia Boulay to help coordinate) June 21 NCLCA conference August 1 October 10</p>	<p>Mark your calendar for 2019 DATES</p>

Submitted by Norma Escobar 1/22/19 – please send corrections to nescobar@nhcgov.com