

# **PCBP Meeting- October 23, 2020**

**Attending:** Courtney Floyd, Rachael Birkenhauer, Olivia Rice, Kirsten Frank

**Purpose:** To discuss the transfer of transfer of treasury, the future of PCBP (how to further our mission; membership), past & future photo shoots, updating breastfeeding & birth resources, ordering canvas for those interested, opening planning meetings up to the community

**Bank Balance:** \$5,246.50

## **Treasury:**

- Appointment to open account (Tuesday afternoon (early november (3rd)), Olivia will call monday to ask about availability)

## **Updating Resources:**

*"Being part of this group is a privilege that comes with expectations around professionalism, civility and inclusivity. Those not abiding by this, will be removed."*

*-Tri COunty Breastfeeding Coalition 10/22/20*

- Anyone on our resource list should uphold these expectations. If not, you will be removed from resources

## **Photoshoot(s):**

- Summer/Fall Fundraiser with Lydia Madden Updates
  1. Most participants received photos
  2. Photographers drive was corrupted and she lost remaining photos
  3. She was able to reschedule all but one participant for a re-shoot
- Winter/Spring Fundraiser possible photographers
  1. Tula Lyon, Michelle Brinn, Michael Escobar
- Possible new photographers
  2. Stephanie Mahoney, Beth Pence, Elizabet Ellen, Maria Mitchell

## **Ordering Canvas Prints of 2020 BBW Photoshoot for Offices:**

- Kimberly Gazca (Pender County WIC), Norma Escobar (NHC WIC)
- Cost (agreed PCBP will cover fees)
- Ask Cynthia if she would be willing to order

## **Future of PCBP:**

- Ideas:
  1. Past idea: g\Get PC to do home visits and refer to IBCLC as needed
    - Research how to provide contact hours for aspiring IBCLC's
    - Would peer counselors be interested even if they aren't getting hours?
    - How to train PC (first step Norma's PC training)
    - Invite to a meeting (Norma Escobar, Hether Renye)
    - Partnering with First Year Cape Fear. Follow up with Marissa (filling gap)
    - Monthly budget for parents who need lactation support
  2. New Idea: Support Community Partners to get BF Friendly designation (ie Flying Machine)

- Already a volunteer outreach position with NCBC (Courtney Floyd)
- How to move forward
  1. Looking into grant (need a grant writer)
  2. Fundraiser (people to volunteer to do them, t-shirts, etc)
  3. Milky Mamalouge
  4. Volunteers to help with research on how to get project off the ground
  5. Find our target demographic

**Future Meeting:**

- Set a date
  1. Courtney check Norma's schedule for next meeting date on Monday
- Open planning meetings to the community (are we ready?)
  1. YES! Gradually more once we get the bare bones of the project somewhat finalized.